



“The reading list is a reference to popular topics in I.T management, strategy, digital innovation, project delivery, governance and transformation management.”

1. The Business Transformation Playbook: How to Implement your Organisation’s Target Operating Model (TOM) and Achieve a Zero Percent Fail Rate Using the 6-Step Agile Framework, by Heath Gascoigne, 2018, eBook.
2. Integration Models: Templates for Business Transformation, by Laura Brown, 2000, Sam White Books.
3. Business Model Generation, by Alexander Osterwalder, 2010, John Wiley & Sons.
4. Value Proposition Design, by Alex Osterwalder, 2014, John Wiley & Sons.
5. ADKAR: A Model for Change in Business, Government and our Community, by Jeffrey Hiatt, 2006, Prosci Inc.
6. SAFe 4.0 Distilled: Applying the Scaled Agile Framework for Lean Software and Systems Engineering, by Richard Knaster, Dean Leffingwell, 2017, Scaled Agile Inc.
7. User Stories Applied: For Agile Software Development, by Mike Cohn, 2004, Addison-Wesley.
8. Coaching Agile Teams: A Companion for Scrum Masters, Agile Coaches, and Project Managers in Transition, Lyssa Adkins, 2010, Addison-Wesley.
9. Business Process Improvement Toolbox, by Bjorn Andersen, 1999, ASQ Quality Press.
10. The Power of Business Process Improvement: 10 Simple Steps to Increase Effectiveness, Efficiency, and Adaptability by Susan Page, 2010, AMC Publications.
11. Lean Six SIGMA for Service: How to Use Lean Speed and Six SIGMA Quality to Improve Services and Transactions by Michael L. George, 2003, McGraw-Hill.
12. Total Customer Service: The Ultimate Weapon, by William H. Davidow, 1990, Harper Collins.
13. Team-Based Strategic Planning: A Complete Guide to Structuring, Facilitating & Implementing the Process by C. Davis Fogg, 1994, AMC Publishing.
14. 10 Minute Guide to Motivating People, Marshall J Cook, 1997, John Wiley & Sons Inc.
15. The New Strategic Brand Management: Creating and Sustaining Brand Equity Long Term, by Jean-Noel Kapferer, 2008, Kogan Page Ltd.
16. The PDMA Handbook of New Product Development, by Kenneth B. Kahn, 2013, John Wiley & Sons Inc
17. ITIL & ITSM - QuickStart Guides: The Simplified Beginner’s Guides to ITIL & IT Service Management, by Amy Barron Smolinski (Narrator), Peter Bierma (Narrator), audiobook 2016, Clyde Technology.
18. Every Organization Can Implement OPM3!: A Comprehensive Playbook for Project Management Process Improvement & PMO Governance, by J. Alan Northrup (Author), Triple Constraint (Editor), 2007, Triple Constraint Inc.

480 St Kilda Road
MELBOURNE VIC 3004
ACN 624 529 488
+61 0411 103 110

david.wood@davidwoodcompany.com.au

www.davidwoodcompany.com.au