

## TECHNOLOGY REVIEW

Briefing Paper  
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**DWC**  
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# MICROSOFT 365 BUSINESS CENTRAL

In this briefing paper, we look at Microsoft's 365 Business Central, a comprehensive business management solution designed for small to medium-sized businesses.

Business Central automates processes, integrates with applications, and provides in-depth analytics and AI-driven insights. Easy to manage ERP & CRM with specific modules for finances, sales, services, inventory, HR, projects, and supply chain.

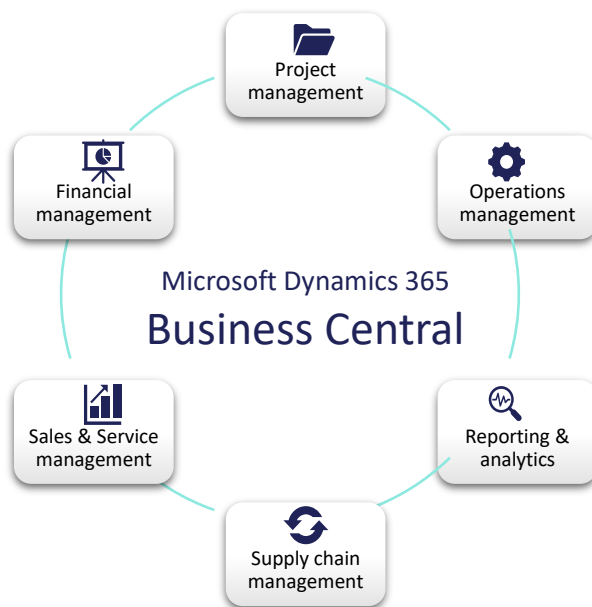
Business Central can meet the specific needs of various organisations, keeping pace with growth, the system can be extended at any time, depending on need.

MS Business Central is designed to integrate with MS 365, Microsoft Office, email, collaboration, and secure cloud storage. Truly "cross-platform" with Windows, iOS, Android, web, mobile, and desktop; enhancing user experience working in-office or remote on the device of their choice.

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### Financial Management

Streamline the handling of finance processes, such as posting financial transactions, generating statements, managing inventory, manufacturing costs, fixed assets, and bank accounts. Analyse trends, budgets, and create consistent reports based on reliable data, integrated with MS Excel.

### Sales & Service Management

Manage the sales-cycle, and get guidance on best upsell, cross-sell, and renewal opportunities. Prioritise sales leads based on revenue potential, track of all customer interactions and deliver exceptional service with a connected view of customers and service operations.

### Supply Chain & Operations Management

Manage the end-to-end view of operations, purchasing, manufacturing, stock, and warehouse. Track transactions and transfers based on inventory metric and locations. Optimise manufacturing capacity, human resources, and schedule to customers' expectations. Automate raw materials, inventory calculations, and order delivery planning. Manage service orders and employee workloads to assign resources and tasks.

### Project Management

Plan and monitor projects progress & status, track and manage timesheets & resources. Make accurate business decisions and control your budgets to ensure project profitability.

### Reporting & Analytics

Power BI is a cloud-based business intelligence platform combined with MS Excel providing reporting, data analytics and dashboard insights of Business Central application data.

### MS 365

Out of the box, seamless integration with MS 365, improves user productivity, communication, and collaboration with MS Office & email.